



Harper's BAZAAR MALAYSIA

HARPERSBAZAAR.MY

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HARPERSBAZAAR.MY is the voice of authority for sophisticated, fashionable women. From the pages of the magazine to the iPhone, the website reaches woman from workday to weekend, providing them with daily digital doses of local and international news in fashion, beauty, culture and travel. For more daily inspirations, keep the *BAZAAR* Instagram (@harpersbazaarmy) and Facebook (www.facebook.com/harpersbazaarmalaysia) on your radar.

#BAZAARDigitalDiary

A digital exclusive collective, BAZAAR Digital Diary is a peek into the lives of new-age girls who are local by heritage and international by culture. Watch this space for a delectable churn of the new stylish breed of Malaysia's millennial ladies.



#DIGITALDIARY: THE CASE OF THE TRAVELLING TRIO



#DIGITALDIARY: NOT YOUR AVERAGE GIRL NEXT DOOR



#DIGITALDIARY SERIES: ALLY MUKHRIZ & THE GUCCI GARDEN



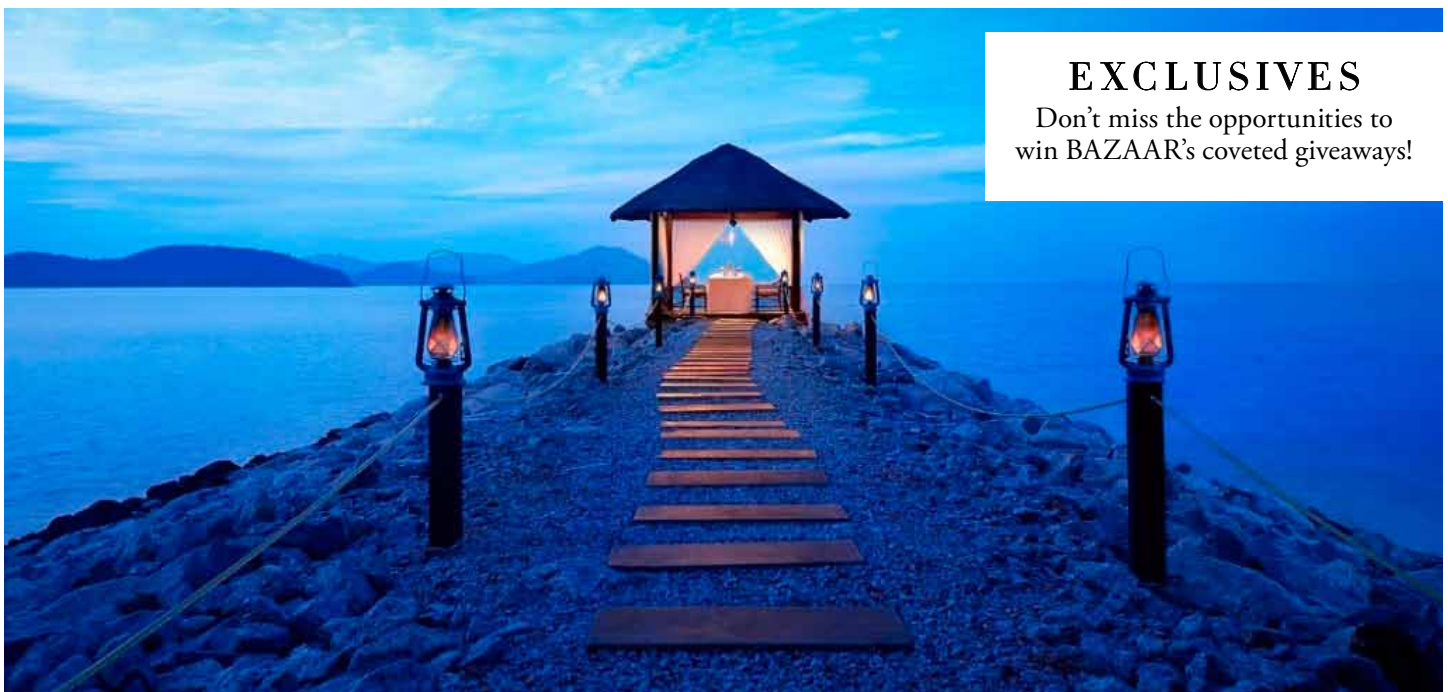
#DIGITALDIARY: CROSS COUNTRY X CULTURE FASHION GIRL



A MILLENNIAL TAKE ON KLFW 2016 BY #DIGITALDIARY ALLY MUKHRIZ



#DIGITALDIARY: A MALAYSIAN SPIN TO MANHATTAN, SASHA SABAPATH...



EXCLUSIVES

Don't miss the opportunities to win BAZAAR's coveted giveaways!


Harper's BAZAAR TV


From behind-the-scenes exclusives with avant-garde designers to the most intimate details of fashionable women around the world, these must-watch videos are only one play button away.



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CULTURE

Exhibitions, books, op-eds, and everything you need to know to cultivate your worldly view.



FASHION

Bringing you news from the fashion world, designer interview exclusives, and the hottest runway trends.



BEAUTY


From backstage to beautiful faces, *BAZAAR* covers all the innovative products, expert tips, and hot essentials.





PEOPLE

An insider's look into the lives of movers and shakers across the globe.

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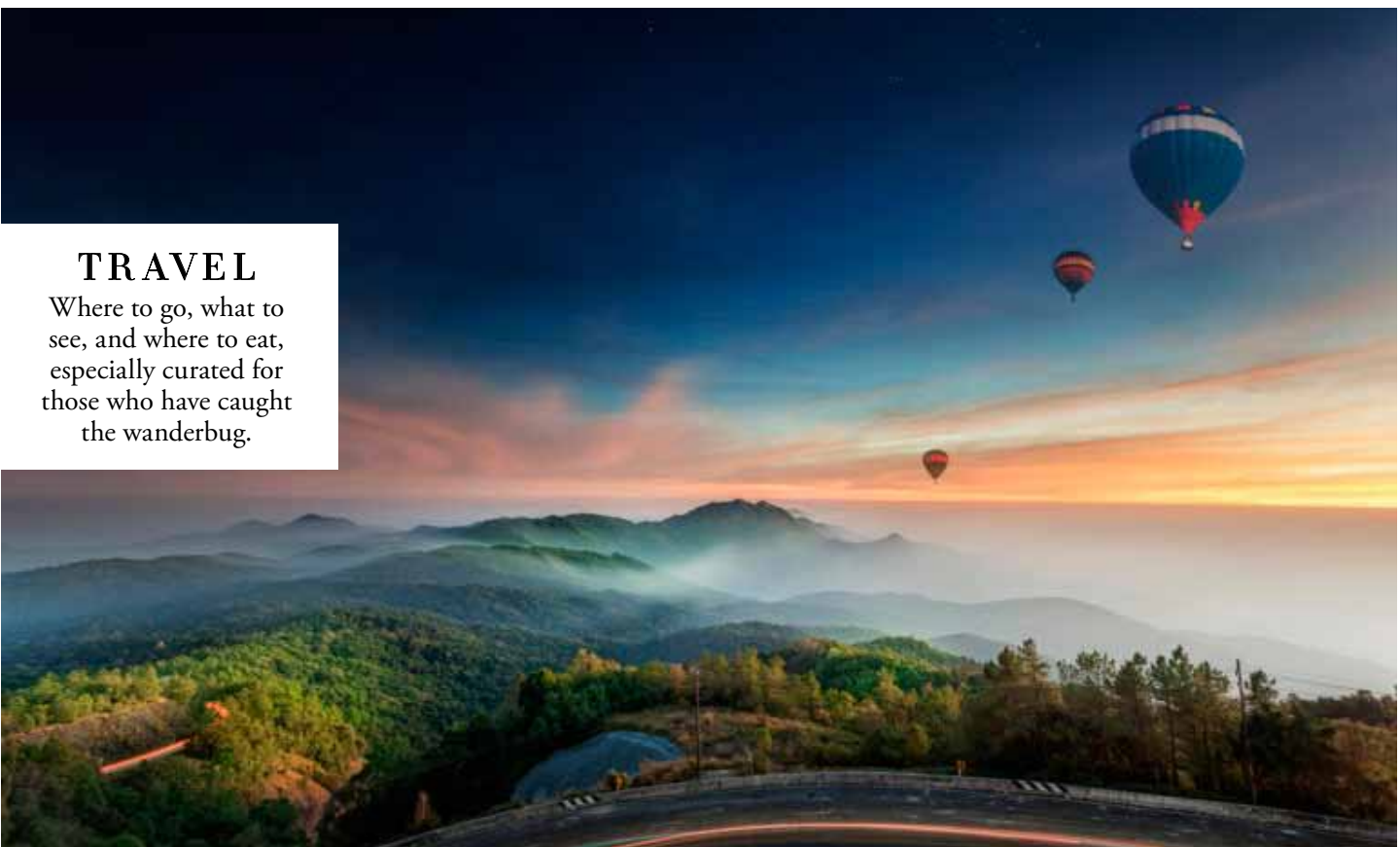
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TRAVEL

Where to go, what to see, and where to eat, especially curated for those who have caught the wanderbug.





ADVERTISING OPTIONS

MEDIA RATE	DIMENSIONS (WEB)	DIMENSIONS (MOBILE)	NORMAL RATE	RICH MEDIA RATE	PHYSICAL FILE SIZE
Super Leaderboard	970 x 90px Expandable to 970 x 400px	320 x 50	4 weeks: RM4,000 2 weeks: RM3,200	+40%	80kb
Half Page	300 x 600px Expandable to 600 x 600px	300 x 600	4 weeks: RM3,000 2 weeks: RM2,400	+40%	80kb
Medium Rectangle	300 x 250px Expandable to 500 x 250px	320 x 250	4 weeks: RM3,000 2 weeks: RM2,400	+40%	40kb
Skinner	1570 x 700px	N/A	RM7,000	N/A	200kb
100% SOV Homepage			RM28,000	+40%	80kb
100% SOV Other sections			RM14,000	+40%	80kb

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